Transformation of the campus in Irkutsk

The program of cultural, socio-economic and spatial development

20th session, 2019

February 1-24
Winter University was founded in 1999 by the administration of Irkutsk, with ISTU, and with the participation of institutes and public organizations. Principle MBZGU sessions based on the experience of the European University Summer Workshops Urbanism (city of Cergy-Pontoise, France), which was created own original approach and strategy of the summer sessions, proven over 30 years in various countries around the world, which is to create a competitive programs and implementing them in the work of project team comprising of young professionals with different training from different countries and cultures.

This program is an original model of training young professionals of various specialties related to urban planning, and allows them to develop a higher level of conceptual thinking, communication, mastery of analytical and design approaches in an international multi-disciplinary partnership working with dynamically developing town planning system of the city of Siberia. For nineteen years in the design of innovative educational programs attended by more than 1,000 young specialists, assistants, experts, members of the International Jury, representatives of 50 universities, Germany, UK, Spain, Italy, France, Norway, Sweden, Bulgaria, Ukraine, China, Korea, Japan, Lebanon, India, Mexico, Brazil, Mongolia, Russia, Switzerland, Turkey, the U.S. and Georgia and a number of Russian cities: Moscow, Krasnoyarsk, Novosibirsk, St. Petersburg, Volgograd, Rostov-on-Don, Vladivostok, Yekaterinburg, Irkutsk.
MISSION

• Accumulation of international knowledge in the field of urban development

• The implementation of projects aimed at the development of the region

• Interaction between young specialists, professional community, government and business

GOALS

• Establishing links with international partners in the field of urban education

• Development of modern urban planning culture

• Search for practical solutions for urban development problems of the city and region

• Raise the profile of the city and the region to the domestic and international levels

• Courses of project activities, seminars, lectures and master classes by international experts and teachers

• Exchange of information with international collaboration and interdisciplinary partnership

• Development of new scientific, analytical and project approaches in the framework of an integrated interdisciplinary educational program in the field of urban development

• Formation of a new image of the city and the region

TASKS

URBAN EVENT IN SIBERIA

• ONE OF THE FIRST ANNUAL INTERNATIONAL TOWN PLANNING ACTIVITIES IN RUSSIA

• INCREASING THE PRESTIGE OF THE REGION AT THE RUSSIAN AND INTERNATIONAL LEVEL

• UNIQUE INTERDISCIPLINARY EDUCATIONAL PROGRAM

• UNIVERSAL CENTER OF IMPROVEMENT OF QUALIFICATION OF INTERNATIONAL LEVEL

• INTENSIVE PROJECT SEMINARS

• INDIVIDUAL DESIGN SOLUTIONS

• THE PLATFORM FOR DIALOGUE BETWEEN GOVERNMENT AND BUSINESS
THE PROCESS OF THE ORGANIZATION OF THE SESSION

DOC 1 - Presentational document
It is created by the WU Methodological Council and Organizing Committee. It is coordinated with the Methodological Council, experts and partners. Objective of this document is to present the session topic to the future participants and experts and to point out its topicality.

DOC 2 - Analytical document
It is created by the session pilots, i.e. by scientific supervisors and Russian assistants. The document is presented to all selected participants and experts of the future session. It includes introductory data, technical task and session programme. Its objective is to present the topic to the future participants and experts.

DOC 3 - Session journal
It is created by the session pilots the WU Methodological Council, Organizing Committee, Russian and foreign assistants. It is worked out during the session; it includes session diary, teams’ projects, participants and international jury body. Its objective is report on the results the members of the international jury, teams and the members of the Methodological Council.

DOC 4 - Profile
It is created by the session pilots, Organizing Committee and assistants after the session. It includes analytical materials, session overview, teams’ projects, international jury’s resume, information about the sponsors and partners. Its objective is to report on the results of the session the Administration of Irkutsk, the Government of Irkutsk region and members of the board of guardians.
The source of technological and cultural development is the city.

It creates as it should new types of business met not only the inner requirements but also the ones out of the city and the region – the national and international. It forms the new information exchange systems and modes of transportation, generates the urban culture innovative solutions and various possibilities of new living standards.

Today, one way or another the innovations are connected with Universities which are the place providing new people (professional personnel), new ideas and new knowledge. The University environment contributes to the emergence of high-tech scientific achievements and original types of business. It is there where the new scientific and business ideas are created without interference in students’ educational process.

A modern University is new knowledge, new technology which are as quickly as possible becoming a part of constantly changing educational program. It is an educational environment that generates knowledge, creates original types of business and attracts foreign students and professors. This is the environment where the worlds of knowledge and practice are interacted through the students who constantly flowing between these two worlds find their possibilities to implement their ideas.

However, only the interaction with top companies present at world market and experienced with creation of breakthrough technology is the basics to generate the human resources for future economy, culture and technology and to produce new knowledge. Without these basics the University is unable to create the knowledge of international level. Consequently, the University needs constant contact with leading businesses including the direct territorial proximity. In turn the top companies need in their proximity the students who are searching, trying and creating new products. It is such innovators from whom the companies are choosing their personnel.

This interaction of university and business is the key to urban development.

On modern level of civilization the University has its power to form the city provoking the urban development.

This issue raises a lot of questions.

What qualities should possess the territory of the University (even more campus territories and surrounding urban areas) in order to provide opportunities of interaction between University and business?

Is there the free space for placing the new job-training facilities?

What should be the development concept of city and University, which aims to become a world class University?

The Irkutsk citizens always have a choice: to live in Irkutsk or somewhere else. People choose their place to live because the environment appeals to their eyes and because there is a possibility to fulfill their potentials and to practice congenial behaviors. We want to create a city where people would like to live and to feel as they are part of world community as they are able to work on the international level and to have close connection to the bleak Siberian nature and the history of their own region.
Aims and goals

Goal
Design of the development concept of Studgorodok* (the territory of the INRTU and the surrounding area), taking into account initiatives and proposals of students and other users of the territory.

Objectives
1. To identify the spatial potential of the territory and to develop financial and economic mechanisms that will stimulate the social, cultural, entrepreneurial activity of the permanent and temporary users of the territory (Startups, small businesses, local government and real estate areas, partnership, business, etc.)
2. To develop project proposals for the development of the territory under the conditions of the new urban economy
3. To develop the conceptual proposals for planning (including landscaping) of the territory;

Questions of the session
1. What characteristics and qualities should the campus space possess?
2. What kind of the environment can provide manifold opportunities for self-fulfillment to all users of the territory?
3. What approaches can generate the urban environment that will be able to provide a symbiosis of education, business and science?
4. How to create the urban environment, which will provide interaction and cooperation between students and entrepreneurs using architectural and planning tools?
5. What is the place, role and functions of the university campus acquire in the third millennium?
6. What the campus of the Technical University claiming to be the regional leader and a part of the global economy should look like?
7. What ways and forms of (functional, planning, architectural, organizational and managemental) development of the territory can be suggested in the current urban and economic conditions?
8. How to connect harmoniously the main missions of the campus, such as education, housing, study, food, sports, leisure and culture?
Program session 2019
International Baikal University of Urban Planning Design

Program of the session for assistants and participants (February 1-24)*

Monday
28 Arrival/registration of assistants
29 Arrangement of assistants
30 Preparation for the session
31 Arrival/registration of participants

Tuesday
4 Introductory lecture
5 Official opening of the 20th session
6 Work in teams
7 Work in teams
8 Work in teams
9 The first presentation of the projects
10 Trip to Lake Baikal

Wednesday
11 Work in teams
12 Introductory lecture
13 Work in teams
14 Work in teams
15 The second presentation of the projects
16 Work in teams
17 Work in teams

Thursday
18 Work in teams
19 Rehearsal of final presentation
20 Work in teams
21 The final presentation of the projects
22 The awarding ceremony
23 Trip to Lake Baikal
24 Departure of participants

Friday
2 Arrival/registration of participants
2 Presentation of participant’s home projects
3 Formation of the teams
4 Introductory lecture
5 Areas’ Tour (introduction from pilots)
6 Arrival/registration of assistants
7 Arrival/registration of participants

Saturday
8 Introductory lecture
9 Official opening of the 20th session
10 Work in teams
11 Trip to Lake Baikal
12 Departure of participants

Sunday
13 Free time
14 Free time
15 Free time
16 Free time
17 Free time
18 Free time
19 Free time
20 Free time

*the following schedule can slightly change during the session

Program of the session for experts and jury (February 18-24)*

Monday
28 Arrival of expert jury
29 Area tour
30 MASTER-CLASS of expert jury
31 Final presentations from team
32 Free time
33 Trip to Lake Baikal
34 Departure of the expert jury

Tuesday
18 Welcome dinner
19 Summary of the jury
20 The official closing ceremony of 20th session
21 The awarding ceremony
22 The awarding ceremony
23 The awarding ceremony
24 The awarding ceremony

*the following schedule can slightly change during the session
Conditions of participation

20th session, 2019

**PARTICIPANTS**

We invite:
- students, master students, phd and young specialists are invited

To participate in the workshop:
- applications must be sent till 01.11.2018;
- to the application necessary to attach: CV, portfolio, text about yourself, motivation letter and photo;
- candidates will be considered by the scientific council of the Winter University;
- 10.11.2018 will be announced 30 persons: 20 of representatives from Europe, America, Asia, Africa, and 10 from the Russian regions
- workshop lasts from 1- 24 February 2019 (we are recommend arriving 31.01 – 01.02).

After the select of participants:
- participation fee: for foreign citizens - 350 euro; for Russian citizens - 21 000 rubles (paid on arrival);
- presentation of homework (the topic is given after select).

We provide:
- an invitation to apply for a visa;
- accommodation;
- meals (breakfast and lunch);
- general events: parties, coffee breaks, a trips to Lake Baikal;
- lectures of local and international experts;
- experience of team work with professionals of different specializations;
- presentation of each stage of the team project to the expert jury;
- certificate with credits (ECTS 11).

**ASSISTANTS**

We invite:
- master students, phd students and young specialists, who have experience in participating in urban development projects

To participate in the workshop:
- applications must be sent till 20.10.2018;
- to the application it is necessary to attach: CV, portfolio, text about yourself, motivation letter and photo;
- candidates will be considered by the scientific council of the Winter University (desirable to have experience of participation in international workshops);
- 01.11.2018 will be announced 5 people;
- Workshop lasts from 1- 24 February 2019 (we are recommend arriving 31.01 – 01.02)

After the select of assistants:
- remote participation in the workshop preparation since November;
- article on your presentation in the electronic collection until 15.01.2019;
- a lecture for participants about your competencies;
- support of participants during the workshop;
- consulting teams;
- communication between the organizers and the team;
- compliance with deadlines by the team;
- assistance to the organizing committee in organizing events during the workshop.

We provide:
- invitation for visa application;
- cost recovery of flights Moscow-Irkutsk-Moscow; if you provide 2 participants for the workshop;
- accommodation at the hotel from 18th to 24th February;
- participation in the international conference;
- provision of a platform and organization of a master class (upon your request);
- general activities: welcome dinner, coffee breaks, trip to lake Baikal.

**EXPERTS**

We invite:
- specialists, representatives of education and business working on urban development

The expert’s work includes:
- presentation at international conference on the topic of the session or related to it;
- article on your presentation in the electronic collection until 15.01.2019;
- participation in the workshop or an international jury;
- master class (optional).

We provide:
- invitation for visa application;
- cost recovery of flights Moscow-Irkutsk-Moscow; if you provide 2 participants for the workshop;
- accommodation at the hotel from 18th to 24th February;
- participation in the international conference;
- provision of a platform and organization of a master class (upon your request);
- general activities: welcome dinner, coffee breaks, trip to lake Baikal.

**CALENDAR**

**PARTICIPANTS**
- Registration deadline
- Announcement of results
- 1 nov
- 10 nov

**ASSISTANTS**
- Registration deadline
- Announcement of results
- 20 okt
- 1 nov
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